

# SUISSEDIGITAL

## Overview- Sheet - Branch Statistics 2007 - 2018

	31.12.2007	31.12.2008	31.12.2009	31.12.2010	31.12.2011	31.12.2012	31.12.2013	31.12.2014	31.12.2015	31.12.2016	31.12.2017	31.12.2018
<b>CABLE TV</b>												
<b>CableTV subscribers</b>	<b>2'881'137</b>	<b>2'889'761</b>	<b>2'880'325</b>	<b>2'850'100</b>	<b>2'785'782</b>	<b>2'750'000</b>	<b>2'692'400</b>	<b>2'642'800</b>	<b>2'512'300</b>	<b>2'432'000</b>	<b>2'370'000</b>	<b>2'235'000</b>
Change from previous year (absolute)	-2'221	8'624	-9'436	-30'225	-64'318	-36'000	-57'600	-49'600	-130'500	-80'300	-62'000	-135'000
Change from previous year (in %)	-0.08%	0.30%	-0.33%	-1.05%	-2.26%	-1.30%	-2.10%	-1.80%	-4.90%	-3.20%	-2.6%	-5.7%
<b>CABLE INTERNET</b>												
<b>Cable internet subscribers</b>	<b>710'400</b>	<b>730'000</b>	<b>750'000</b>	<b>792'900</b>	<b>863'000</b>	<b>950'500</b>	<b>1'054'800</b>	<b>1'150'000</b>	<b>1'214'500</b>	<b>1'224'000</b>	<b>1'245'000</b>	<b>1'203'000</b>
Change from previous year (absolute)	50'400	19'600	20'000	42'900	70'100	87'500	104'300	95'200	64'500	9500	21'000.00	-42'000.00
Change from previous year (in %)	7.64%	2.76%	2.74%	5.72%	8.84%	10.00%	11.00%	9%	5.6%	0.8%	1.7%	-3.4%
<b>CABLE TELEPHONY</b>												
<b>Cable telephony subscribers</b>	<b>318'685</b>	<b>350'000</b>	<b>365'000</b>	<b>402'000</b>	<b>484'000</b>	<b>573'300</b>	<b>642'000</b>	<b>665'300</b>	<b>718'000</b>	<b>736'000</b>	<b>791'000</b>	<b>783'000</b>
Change from previous year (absolute)	38'685	31'315	15'000	37'000	82'000	89'300	68'700	23'300	52'700	18'000	55'000	-8'000
Change from previous year (in %)	13.82%	9.83%	4.29%	10.14%	20.40%	18.00%	12.00%	3.6%	7.9%	2.5%	7.5%	-1.0%
<b>Clients mobile</b>	0	0	0	0	0	0	0	0	43'800	102'000	150'000	197'000
Change from previous year (absolute)	0	0	0	0	0	0	0	0	0	58'200	48'000	47'000
Change from previous year (in %)	0	0	0	0	0	0	0	0	0	133%	47.1%	31.3%